

CHANGE MANAGEMENT SERVICES

**You're in it. Let's turn
disruption into direction.**

Who We Help

We support mission-driven organizations—nonprofits, governments, philanthropic institutions, and people-first companies—navigating disruption and high-stakes change.

Whether it's a leadership shift, culture breakdown, racial harm, or post-layoff uncertainty—we help you move through change with clarity, care, and a plan.

What We Offer

Strategic, trauma-aware change support across:

- Culture repair & trust rebuilding
- Leadership transitions & team realignment
- Crisis navigation & DEI fallout
- Strategic pivots & organizational redesign

Change communications & internal engagement

Our Approach: **Human Connection + Structure.**

Research shows **75% of change efforts fail**—not because people resist, but because the process lacks clarity, care, and consistency.

We lead transformations that **stick**, because we build in what's required to make change real:

- Our Culture Reset Framework™
- The PIVOT™ Model for Leading in Uncertainty
- Staff engagement + systems listening
- Accountability, communication, and capacity-building

Signature Programs

Program	Best For	Includes
The Change Clarity Scan™	Early signs of fatigue, misalignment, or culture drift	Listening sessions, pulse survey, leadership debrief, action brief
The Reset & Realign™ Program	Trust breakdown, racial harm, conflict, or big change	Full facilitation, advisory, comms strategy, Culture Reset Framework™
Lead Through It™ Partnership	Deep transformation, restructuring, or complex change over time	Embedded strategic counsel, facilitation, coaching, comms, and alignment roadmap

Why Wilson and Associates?

We've been leading culture and change work for 25+ years.

Clients come to us when things are hard—because we don't just show up with ideas.

We show up with **presence, process, and a real plan.**

- “You helped us move through the hard part.”
- “You gave us structure—without losing our values.”
- “You made change feel possible.”

Let's Lead Change That Sticks

Disruption is already here. Let's lead through it—*on purpose.*

Talk to a Change Strategist
support@wilson-and-associates.com

Still exploring?

Podcast: [Why Most Change Efforts Fail—and What to Do Instead](#)
Blog: [The P.I.V.O.T. Through Uncertainty Change Management Approach](#)

We don't just deliver strategy. We live it, teach it, and help your team carry it forward.