



**Book Your  
Free Culture &  
Conflict  
Diagnostic  
today.**

(Worth \$10K)



**Scan To Book**

## We Partner With:

- Human Resources
- People and Culture
- Learning and Development
- Operations
- P&L Leads

## Certifications:



Certified SBA WOSB  
Woman Owned Small Business

## Clients Include:

Keck Medicine  
of USC



CA.gov



## Chrysta Wilson

Founder & CEO

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# CONFFLICT AND CULTURE PROBLEMS COST COMPANIES MILLIONS EACH YEAR.

-SHRM

Wilson and Associates **REDUCES**

your **conflict and culture tax**

with tools like our proprietary

**Periodic Table of Great Culture Elements©.**

## Periodic Table of Great Culture Elements©

1	We	Employee Well-being	2	Fl	Flexibility	3	Pd	Professional Development	4	R	Relationships	5	Co	Communication	6	E	Equity
7	CR	Compensation & Recognition	8	I	Innovation	9	Le	Equitable & Inspiring Leadership	10	Be	Inclusion & Belonging	11	Re	Respect & Dignity	12	P	Psychological Safety & Trust

## Client Testimonial

“As the first ever **Chief Equity Officer** for the largest and most diverse planning department in the country, **collaborating with Chrysta on the first-ever employee listening session was an eye-opener for me and the department.**”

-Faisal Roble, City of Los Angeles Department of City Planning

## Impact



Developed **solutions** that helped company **avoid over \$10 million** in toxic workplace & bias-related **lawsuits**.



Trained **over 5,000 leaders** and **100+ organizations** on **change management, conflict navigation, culture realignment**.



Led the **inaugural** budget redesign for Los Angeles County-Measure J, **engaging thousands** to deliver a community-driven budget proposal in **7 weeks**.

## NAICS Codes

**541611:** Administrative and General Management Consulting

**611430:** Professional and Management Development Training

**541618:** Other Management Consulting Services

**541612:** Human Resources Consulting Services

**541990:** All Other Professional, Scientific, and Technical Services

**611710:** Educational Support Services